# REBECCA ANNE GONZALES INDUCIL

206 ELDERBERRY ST. LA VERNE, CA 91750 / (626) 257-4216 / REBECKYINDUCIL.COM / REBECCAINDUCIL@GMAIL.COM

PHYSICAL LOCATION DIGITAL LOCATION

## **EDUCATIONAL BACKGROUND**

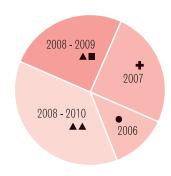


2009 Bachelor of Science in Fine Art (GPA 3.6) CALIFORNIA INSTITUTE OF THE ARTS, VALENCIA, CA

2007 Associate of Science in Advertising & Illustration MT. SAN ANTONIO COLLEGE, WALNUT, CA

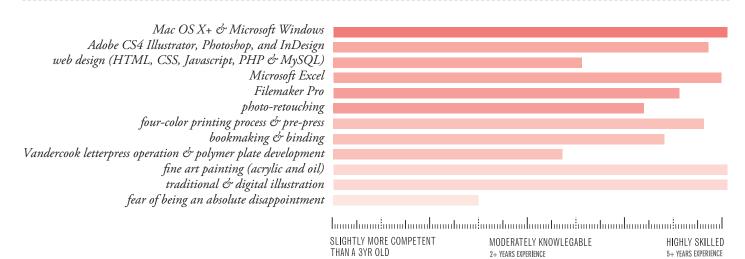
2000 High School Diploma, I.B. Degree in Visual Arts Charter Oak High School, COVINA, CA

### **AWARDS & SCHOLARSHIPS**



- ▲ CalArts Merit Scholarship
  CALIFORNIA INSTITUTE OF THE ARTS
- ▲ Chouinard Endowed Scholarship
- Interdisciplinary Grant Award CALIFORNIA INSTITUTE OF THE ARTS
- Edward M. Spitz Memorial Prize MT. SAN ANTONIO COLLEGE
- 1st Place Award: 'Built by You' WENDY MULLIN DESIGN COMPETITION
- Ben Maltz Scholarship Recipient otis college of art & design

### TECHNICAL PROFICIENCY

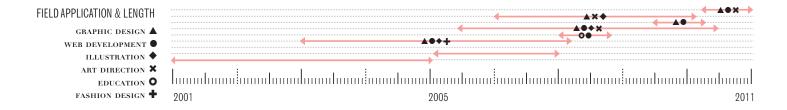


#### Graphic Design & Illustration

- DESIGNED PROJECTS IN PRINT, INCLUDING DVD BOX SETS, BROCHURES, POSTERS, AND TRADE SHOW BOOTH BANNERS.
- FAMILIAR WITH FOUR-COLOR PRINTING PRODUCTION PROCESSES ALONG WITH EXPERIENCE IN PRE-PRESS PREPARATION OF DIGITAL IMAGE FILES.
- ACCOMPLISHED USE OF THE ©WACOM TABLET, SPECIFICALLY FOR DIGITAL IMAGING, VECTORING, PHOTO RE-TOUCHING, AND DIGITAL PAINTING.
- PROFICIENT IN SEVERAL CLASSIC MEDIUMS SUCH AS OIL PAINTING, PASTEL, INK, AND PENCIL DRAWING.

#### Web Design & Clerical Work

- $^{\bullet}$  understanding of HTML, CSS, and Javascript. Can code from any basic text-editing program but am also familiar with the adobe  $^{\$}$  dreamweaver  $^{\$}$  design interface.
- WORKING KNOWLEDGE OF PHP AND MYSQL DATABASE APPLICATION.
- CAN TRANSLATE DESIGN FROM BOTH VISUAL AND TECHNICAL PERSPECTIVES AND CAN EFFECTUALLY BRIDGE THE GAP BETWEEN GRAPHIC ARTISTS AND PROGRAMERS.
- TECHNICAL APPLICATION OF BASECAMP PROJECT MANAGEMENT SYSTEM AND WORDPRESS CONTENT MANAGEMENT SYSTEM.
- PROFICIENT IN COMPUTERS RUNNING EITHER WINDOWS OR MAC OPERATING SYSTEMS.
- $\bullet$  knowledgeable in microsoft excel, and filemaker pro.



### PROFESSIONAL EXPERIENCE

#### ▲●★ GRAPHIC DESIGNER / WEB DEVELOPER (2010 - 2011) ACE GALLERY LOS ANGELES, CA

VINCENT ALPINO (213) 999-1883

Worked directly with director and curator to develop and design all visual material for the gallery. Maintained gallery website and on-line image archive in addition to research and implementation of new web technologies. Assisted photographer in compositions, color-correction, and printing of all digital collateral. Managed all printing production and organized mailers for both domestic and international contacts. Evaluated and repaired in-office computers, printers, and network in addition to providing technical support to staff.

#### ▲★◆ GRAPHIC DESIGNER (2006 - 2010)

MT. SAN ANTONIO COLLEGE WALNUT, CA

HEIDI LOCKHART (909) 594-5611 ex. 4510

Concept development and execution for printed collateral across several departments. Worked directly with staff to produce posters, flyers, and award campaigns for use in an academic setting. Assisted in pre-flighting materials and production of related web content. Routinely evaluated readability and visual communication standards for educational materials used by students & faculty. Was key facilitator in improving the visual branding of the department.

#### ▲● GRAPHIC DESIGNER (2009 - 2010)

THE VELASLAVSAY PANORAMA LOS ANGELES, CA

SARA VELAS (213) 746-2166

Created printed materials for promotional events, advertising, and in-house related ephemera. Assessment and re-development of existing website to current web standards.

## ▲ ● ◆ ★ GRAPHIC DESIGNER / ART DIRECTION (2006 - 2009) REVE CREATIVE ONTARIO, CA

STEVE BURGOON (909) 851-1993

Designed promotional materials for web and print. Worked with client management and artists staff to create design proposals and prepare presentation concepts. Developed branding and identity strategies to support client products. Was principle liaison with independent programmers to communicate client requirements utilizing the Basecamp<sup>®</sup> CMS and monitored programmer production to meet client specifications.

## • WEB DESIGN CLASS INSTRUCTOR (2007) MT. SAN ANTONIO COMMUNITY EDUCATION: COLLEGE FOR KIDS

GARY KAY (909) 594-5611 ex. 5400

Created lesson plans, taught design fundamentals, and instructed basic HTML web-page construction. Developed special javascript and database projects for advanced students.

## ▲●◆+ FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR (2003 - 2007) SELF-EMPLOYED; REFERENCES AVAILABLE UPON REQUEST

Web design and development, print, advertising, fashion illustration and branding, alternative press, and drawing commissions. Personally managed and executed projects from concept to completion.

Clients include: Wariaire Boswell, Image Comics, UC Irvine, Wellesley Hippocratic Society, Vapor Bros., John Alan Winery, and more.

#### STATE-EMPLOYED CAREGIVER (2005 - 2007) LA COUNTY DEPARTMENT OF PUBLIC SOCIAL SERVICES

Jake Ross (909) 802-2473

Provided 24/hr hospice medical assistance to both my 93 and 95 year old grandparents. Assisted with their respiration-therapy, hygiene, grooming, and medication.

# ACTIVITIES DIRECTOR & ALZHEIMER UNIT CAREGIVER (2001 - 2005) REGENT SENIOR LIVING COVINA, CA

Lorena arechiga (626) 332-3344

Organized events and outings for residents, specializing in residents with physical disabilities. Taught art-therapy and exercise classes in addition to establishing a memoir writing workshop/basic computer skills course for seniors. Designed print materials for event promotions and education. As caregiver in the Alzheimer's unit, I provided non-medical care and rehabilitation-services with patience diagnosed with moderate to severe stages of Alzheimer's disease.